

# HISTORIC **FOURTH** AVENUE

## 2023 SPRING STREET FAIR

### MERCHANT MEMBER BOOTH APPLICATION

March 24-26, 2023

Application Deadline: December 21, 2022

The applicant is responsible for reading and understanding all information on this form. Please contact FAMA with any questions prior to signing this form.

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Booth Location #1:		
Booth Location #2:		
10' x 10' Booth Space at Merchant Rate	\$400	
Second 10' x 10' Booth Space	\$545	
First Corner	\$175	
Second Corner	\$175	
TOTAL		

Full payment must be made by January 4, 2023. Please make the check/money order payable to "FAMA" for all fees. All checks will be deposited upon receipt. All returned checks are subject to a \$35 charge. Applications postmarked or received at the office after the application deadline will lose priority status and be placed as space allows. Applicant must be a FAMA Member in good standing.

**PLEASE READ AND SIGN THE APPLICATION AGREEMENT:**

I hereby release the North Fourth Avenue Merchants Association, Inc. (FAMA) from all liability because of personal injury, loss, or property damage caused by theft, fire, public catastrophe, act of God or other causes. I agree to indemnify FAMA if it suffers any loss or damage because of any act on the part of the applicant or their agents. I acknowledge that I have received, read and understand the Application Agreement attached to this document and agree to abide by all rules and requirements of FAMA. I understand FAMA, at its sole discretion, may prohibit the conduct of any activity whatsoever which it deems detrimental or not in the best interest of the event. I understand there are no refunds within thirty (30) days of the Fair's opening day.

\_\_\_\_\_  
Merchant Member Signature

\_\_\_\_\_  
Date

~~~~~For Office Use Only~~~~~

Postmark Date: \_\_\_\_\_

Payment Method: \_\_\_\_\_

Check #: \_\_\_\_\_

\$ \_\_\_\_\_

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## FOURTH AVENUE MERCHANT MEMBER APPLICATION AGREEMENT

Merchant Booths are available to all North Fourth Avenue Merchants Association, Inc. (FAMA) Merchant Members in good standing. The application and payment must be submitted by the deadline to guarantee placement in the Fair. Applications submitted after the deadline will be accommodated if and where space allows.

### Street Fair Rules

- FAMA Merchant Members can only offer the products and services they regularly provide throughout the year in their physical business location. However, the Chief Operations Officer and/or the Events Director reserve the right to disallow the sale of any products or services that would adversely affect the Fair.
- FAMA Merchant Members must post the sign provided by FAMA indicating they are a “Merchant Member.”
- FAMA Merchant Members can buy one booth at the merchant rate. A second booth and corner locations are available at the regular artist rate. FAMA Merchant Members do not pay the Application Fee.
- A Merchant Booth must be occupied by the FAMA Merchant Member requesting it. It may not be sublet, shared or otherwise used by anyone other than the merchant for any reason, unless prior authorization is provided.
- Merchandise cannot be set up on sidewalks. FAMA Merchant Members, their staff and/or agents cannot engage in any business outside of their booth space. This includes ALL non-Merchant Members as well. Any merchandise that is blocking sidewalks or any other street fair walkway will need to be relocated either to the merchant booth, or another area where it does not hinder walkways or fire lanes.
- The FAMA Merchant Member is responsible for proper insurance and protection of their products and equipment during setup, throughout the Fair and load out. The Fair is not responsible for any damage to property due to weather, unrelated incidents or acts of God. General security is provided 24-hours during the show. If additional security/accommodations are required, arrangements must be made prior to setup.
- FAMA Merchant Members are expected to comply with all Fair and government regulations. The North Fourth Avenue Merchants Association reserves the right and responsibility to ensure compliance of all regulations. Failure to comply and cooperate with Fair Staff will result in removal from the Fair with no refund and suspension of rights to exhibit in future Fairs.
- All applicants are required to check in prior to setting up. Set-up must be completed by 9:00 a.m. on opening day, at which point no more vehicular traffic will be allowed on the avenue for the

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duration of the fair. Booths must be open by 10:00 a.m., and remain open until the official close on all three days. Merchants must claim their assigned booth space no later than 8:00 a.m. on Friday, or it may be forfeited.

- The Chief Operations Officer and/or the Events Director are the final arbiters of all Fair rules and all their decisions are final.