

HISTORIC **FOURTH** AVENUE

2024 WINTER STREET FAIR December 13, 14, & 15, 2024 EMERGING ARTIST BOOTH APPLICATION

**The applicant is responsible for reading and understanding all information on this form.
Please contact FAMA with any questions prior to signing this form.**

Name: _____

Business Name: _____

Address: _____

Phone Number: _____ Email: _____

Please choose one size booth	<u>Total Cost</u>
10' x 10' Booth Space (\$570)	Waived
Administrative Processing Fee (\$47)	Waived
Street Fair and Community Special Event License	Included
TOTAL Amount Due	\$0

Applications postmarked or received at the office after the application deadline will not be considered.

We request that you submit four separate photos of your artwork and one photo of your intended booth set-up for a total of five photos.

Please mail your application to our office "Attention Events Director" or email your application to events@fourthavenue.org by no later than August 21, 2024. We will let you know via email if you have been selected as our Winter 2024 Emerging Artist by September 18, 2024.

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ACKNOWLEDGEMENTS

I hereby release the North Fourth Avenue Merchants Association, Inc. (FAMA) from all liability because of personal injury, loss, or property damage caused by theft, fire, public catastrophe, act of God or other causes. I agree to indemnify FAMA if it suffers any loss or damage because of any act on the part of the applicant or their agents. I agree to abide by all rules and requirements of FAMA. I understand FAMA, at its sole discretion, may prohibit the conduct of any activity whatsoever, which it deems detrimental or not in the best interest of the event.

Artist's Signature

Date

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North Fourth Avenue Merchant's Association, Inc. (FAMA) provides one Emerging Artist booth to a local artisan each street fair. The application must be submitted by the deadline to be considered for the Fair. Applications submitted after the deadline will not be considered.

Street Fair Rules

- Emerging Artists can only offer products that they have personally created. Photos showing a representation of the artists' work must be provided with the application.
- Emerging Artists will be gifted one 10 x 10 booth.
- The Emerging Artist booth must be occupied by the chosen artist. It may not be sublet, shared, or otherwise used by anyone other than the emerging artist for any reason.
- Merchandise cannot be set-up on sidewalks. Any merchandise that is blocking sidewalks or any other street fair walkway will need to be relocated inside the Emerging Artist booth.
- The Emerging Artist is responsible for proper insurance and protection of their products and equipment during setup, throughout the Fair and load-out. The Fair is not responsible for any damage to property due to weather, unrelated incidents or acts of God. General security is provided 24-hours during the show. If additional security/accommodations are required, arrangements must be made prior to set-up. The cost of the additional security must be paid by the artist.
- Emerging Artists are expected to comply with all Fair and government regulations. FAMA reserves the right and responsibility to ensure compliance of all regulations. Failure to comply and cooperate with Fair Staff will result in removal from the Fair with no refund and suspension of rights to exhibit in future Fairs.
- All applicants are required to check-in, at our office, prior to setting up. Set-up must be completed by 9:00 am on opening day, at which point no more vehicular traffic will be allowed on the avenue for the duration of the fair. **Booths must be open by 10:00 am and remain open until the official closing on all three days.** Booths must claim their assigned booth space no later than 8:00 am on Friday, or it may be forfeited.
- FAMA reserves the right to use photos, names, and information on the emerging artist for promotional use.
- The Executive Director and/or the Events Director are the final arbiters of all Fair rules, and all their decisions are final.