

HISTORIC **FOURTH** AVENUE STREET FAIR

WAITLIST FAQ'S

Many of you have been asking the same questions regarding being placed on the Waitlist for the Fourth Avenue Street Fair, so we have produced the Waitlist FAQ. If you still have questions please call us directly, (520) 624-5004, as it is easier to talk than engage in protracted emails.

Q: Where am I on the Waitlist?

A: We have a very talented group of artists who apply to every Street Fair and the threshold between receiving an invitation and being placed on the Waitlist is very thin. We have a five (5) point scale, and many artists end up with the same score.

Since the scores are so close, or the same, we reach out to several artists and fill the space with the first one who can commit. If we cannot fill the space with a like category, we look at the categories of artists who have already been placed around the vacated booth and begin calling artists from complementary categories.

Q: I have been a regular at this Fair and don't understand why I am not invited.

A: One of the challenges in producing the Fourth Avenue Street Fair is keeping the event fresh and relevant. To address this challenge, we draw a new group of Jurors for each Fair, and it is out of our control how the Jury scores each artist.

Changing the perspective of the Jury has resulted in many more new artists being invited to the Fair, which means some of our "regulars" end up on the Waitlist.

Q: Am I on the Blacklist?

A: No!

We understand the passion you all have for your craft. While there is a certain amount of subjectivity in the selection process with our Jury, we have tried to make sure the process is clearly defined and as transparent as possible. The Jury provides their recommendations, and we invite the top-rated artists.

Q: Why do you allow Buy/Sell into the Fair when you say those products are not permitted?

A: Please be aware, Fourth Avenue Merchants and Sponsors have the right to purchase booths for the Street Fair. Some of them are makers themselves, but many others are Buy/Sell retailers. To eliminate any confusion, they are required to post a sign identifying them as a Fourth Avenue Merchant or Sponsor.

If you have any additional questions, please contact us directly and we will do our best to respond. Thank you for your interest in the Fourth Avenue Street Fair!

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