

FOR IMMEDIATE RELEASE

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Paws and Parade: Tucson's 4th Annual Pets of Pima Celebration Hits the Streets this weekend!

TUCSON, AZ- The Fourth Avenue Merchants Association (FAMA) is excited to once again partner with the Friends of Pima Animal Care Center to host the 4th annual **Tucson Subaru Pets of Pima Parade and Friends of PACC Festival**. The event will take place on Sunday, March 2, from 10am-2pm.

A PARADE OF ANIMALS

In addition to hundreds of animals of all sizes and shapes, including dogs, cats, birds, reptiles, pocket pets, and farm pets, the Tucson Subaru Pets of Pima Parade will showcase bands, floats, entertainers, costumed characters, cool vehicles, and other entertainments. One of Tucson's most unique events, the Parade, is produced to **raise awareness and financial support for animal lifesaving programs at Pima Animal Care Center**. The Parade takes place 10:00am – 11:30am

FESTIVAL

On 7th Street between 3rd Avenue and 5th Avenue, the Friends of PACC Festival runs from 10aam-2pm and features a stage of live **entertainment**, HSL Properties Adoption Extravaganza, **craft vendors, food trucks** and fun activities for people and pets alike.

COMMUNITY

The Fourth Avenue Merchants Association has been coordinating this wonderful event with the Friends of PACC since its inception. "This event celebrates the love between pets and humans, inviting community members across Tucson and Pima County to show off their cherished companions," shared FAMA Executive Director, **Casey Anderson**. "It's a lot of fun and holds a special place in the hearts of this community, and we are proud to add this to our annual repertoire of free activities and events." The event offers another great reason to come down and spend time in the **Fourth Avenue Historic District**.

For more information, visit <https://fourthavenue.org/signature-events/pacc-parade/>

Fourth Avenue Merchants Association, Inc (FAMA) is a nonprofit organization dedicated to preserving and promoting the unique character of Tucson's historic Fourth Avenue. FAMA fosters economic vitality and cultural enrichment through events, marketing, and promotions, which bring together thousands of locals and visitors to celebrate arts, culture, and community.

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