HISTORIC FOURTH AVENUE

FRESH OFF FOURTH - VENDOR APPLICATION

Event Date: December 11-13, 2026

Farmers, Ranchers, Growers, Food Producers, and Market-Style Vendors

It is the responsibility of the applicant to read the application in its entirety and ensure that all requirements, rules, and regulations are understood. Applicants must sign and date the final page of the application to acknowledge their agreement to comply with all event policies and participation requirements.

Name:_____

Business Name:_____

Business Website:_____

Address: _____

Phone Number: _____ **Email:**_____

Category (choose one): □ **Farmer/Rancher** □ **Pre-Packaged Food** □ **Artisan**

Booth Pricing	Cost
Single 10’ x 10’ Booth Space	$500
Double 10’ x 20’ Booth Space	$975
Application Fee	$50

APPLICATION DEADLINE: SEPTEMBER 2, 2026. This application is for Fresh Off Fourth only - it is not an application for the Fourth Avenue Winter Street Fair. Submission of application does not guarantee you a spot. If/When you have been contacted with your acceptance into Fresh Off Fourth, all fees are due within 14 days. If accepted, a 4% credit card fee will be added to your total fee.

We request that you submit four separate photos of your product and one photo of your intended booth set-up for a total of five photos. Please email your application and photos to events@fourthavenue.org.

Booth placement is assigned on a first-come, first-served basis. Event staff reserves the right to make final decisions regarding booth placement and event logistics at its sole discretion.

GENERAL INFORMATION

Fresh Off Fourth is a curated extension of the Fourth Avenue Street Fair, created to highlight farmers, ranchers, and makers in a dedicated market-style setting within our larger event. While it is part of the overall Street Fair experience, Fresh Off Fourth offers a focused space where attendees can connect directly with vendors who grow, raise, harvest, and create their products. Fresh Off Fourth booths are located on 7th Street between 4th Avenue and 5th Avenue, providing a distinct area within the event that emphasizes fresh, locally produced goods and handcrafted items.

RULES/REGULATIONS

The following rules and regulations have been established by the North Fourth Avenue Merchants Association to ensure quality, integrity of process, presentation, and patron's experience:

AGRICULTURAL PRODUCTS & PERMITTING

Vendors selling whole, uncut fruits, vegetables, and other agricultural products are not required to obtain a food permit through the local health department; however, they must provide proof of current registration with the Arizona Department of Agriculture.

Any vendor who cuts, processes, prepares, packages, or otherwise transforms agricultural products into a value-added food product must obtain the appropriate permit with the Pima County Health Department. There is no fee for this permit; however, vendors are subject to an inspection to verify compliance with safe food handling practices and applicable food safety regulations.

PRE-PACKAGED FOOD

Copies of a Pima County Health Permit and Certificate of Insurance naming the "North Fourth Avenue Merchants Association, Inc." as additionally insured for one million dollars ($1,000,000) are required prior to setup to sample any products. Vendors providing samples of food items are required to obtain all necessary permits from the Pima County Health Department. Vendors requiring a Pima County Health Permit must submit a copy to the FAMA two (2) weeks prior to the first day of Fresh Off Fourth. It is the sole responsibility of the vendor to secure their health permit. **You must submit samples of your pre-packaged product. Product samples must arrive at our office by the application deadline.**

Send samples to:
Fourth Avenue Merchants Association
434 E 9th Street
Tucson, Arizona 85705

GOVERNMENT REGULATIONS

SALES TAX LICENSE/PERMITS: The Arizona Department of Revenue (ADOR) and the City of Tucson Revenue Division require contact information for everyone participating in the event, including artists, food vendors and sponsors. All participants are required to fulfill their legal, statutory obligations and will

be contacted by the state and city for filing procedures and payment of all sales taxes and fees. Please be aware, there are different license requirements for the City of Tucson and State of Arizona.

- **Special Event License.** Included in booth fee.
- **City of Tucson Municipal Tax License.** Required by Arizona Department of Revenue (ADOR) on their TPT Return but NOT included in booth fee.
- **Arizona Transaction Privilege Tax (TPT) License.** All fees and taxes are collected by AZDOR and are not included in the booth fee. Tutorials are available here.

It is recommended participants register for their tax license prior to the event.

GENERAL RULES:

1. All vendors must be present during the entire three days and exhibit hours posted for the public.
2. We expect all vendors to show respect and courtesy to their booth neighbors and staff. FAMA has a zero-tolerance policy towards aggressive, abusive, and disrespectful behavior. Please do not engage in any activities that will decrease your neighbor's ability for success.
3. Be courteous to your fellow artists. Do not be loud, encroach on their space, engage their customers inappropriately, use strong smelling substances (incense, chemicals, smoke, etc.) or play music too loudly, etc.
4. This is a rain or shine event, as such all vendors are expected to present their products despite weather conditions. Each artist is responsible for preparing their displays to withstand incremental weather.
5. Vendors are required to check in prior to setting up. Set-up must be completed by 9:00 a.m. on opening day, at which point no more vehicular traffic will be allowed within event boundaries for the duration of the event. Booths must be open by 10:00am and remain open until the official closing on all three days. Vendors must claim their assigned booth space no later than 9:00am on Friday, or it may be forfeited.
6. Vendors are responsible for removing all trash and debris from their assigned booth area during load-out, as well as ensuring the general cleanliness of the area surrounding their booth throughout the event.
7. No booth sharing is allowed.
8. The vendor is responsible for providing their own tent, tables, chairs, display materials and equipment (i.e. dollies, carts, etc.). If you need to rent any of these items, FAMA staff will be happy to provide contact information to our partnering rental company.
9. The vendor is responsible for proper insurance and protection of their products and equipment during set-up, throughout the event and load-out. FAMA is not responsible for any damage to a vendor's property due to weather, unrelated incidents or acts of God. General security is provided 24 hours during the show.
10. All tents must be fire retardant and must always be tied down with a minimum of 50 pounds of weight on each leg at all times.

ARTISTAN/MAKER RULES

1. Artisans and makers must be prepared to demonstrate or otherwise showcase their creative process through live demonstrations, educational materials, or discussions with attendees.
2. The event is not open to manufacturers. Artisans may not sell manufactured or imported goods as separate items. “Buy-sell” items are strictly prohibited. Goods are considered manufactured when more than three people are involved in the making or when they are mass-produced. Any violation can result in expulsion from the event with no refund.
3. All work must be represented by the original artist, including commercial reproductions of artwork (limited edition signed works are allowed).
4. No pre-recorded music may be sold.
5. If you are an artisan/maker demonstrating your craft or talent in your booth, we reserve the right to control the methods, materials, volume, or any activity which may provide a hazard or nuisance. The artist must remain in their booth. No selling, storing, or demonstrating is allowed outside of the artist’s assigned booth.
6. All artists are expected to comply with all event and government regulations and respect artistry standards. The North Fourth Avenue Merchants Association reserves the right and responsibility to ensure compliance with all regulations. Failure to comply and cooperate with Event Staff will result in the exhibitor’s removal from the show with no refund and the exhibitor's ability to exhibit in future shows revoked.

The Chief Operations Officer and/or Events Director are the final arbiter(s) of all event rules, and all their decisions are final.

PARKING

Parking is the responsibility of the vendor. Be aware of fire lanes, driveways, and no parking signs. Vendors are NOT allowed to park inside the barricaded boundaries of the event. Both Herbert Avenue and Hoff Avenue are fire lanes during the event and parking in either will result in a ticket and being towed.

REFUND POLICY

All cancellation requests must be received in writing. No verbal requests will be honored. All cancellations made prior to 5:00pm Mountain Standard Time on Sunday, October 4, 2026 will receive a full refund, minus application fee, credit card fees when applicable, and a $75 processing fee. No refunds will be given for cancellations made after 5:00pm Mountain Standard Time on Sunday, October 4, 2026. <u>There are no exceptions for any reason</u>.

ACKNOWLEDGEMENTS

I hereby release the North Fourth Avenue Merchants Association, Inc. (FAMA) from all liability because of personal injury, loss, or property damage caused by theft, fire, public catastrophe, act of God or other causes. I agree to indemnify FAMA if it suffers any loss or damage because of any act on the part of the applicant or their agents. I agree to abide by all rules and requirements of FAMA. I understand FAMA, at its sole discretion, may prohibit the conduct of any activity whatsoever, which deems detrimental or not in the best interest of the event.

VENDOR SIGNATURE_____ **DATE** _____